



Drum Corps International

Marching Music's Major League™



SoundSport Overview

SoundSport is an international program bringing the drum corps activity to a smaller stage. Comprised of 5 or more members, SoundSport teams perform short, entertainment-focused programs in both live and virtual competitions around the world.

SoundSport Logos

Only the versions of the SoundSport logos shown here are approved for use on marketing communications.



Guidelines

For all permitted uses of our trademarks, you may not:

- Alter our logos in any way, including:
 - Changing colors
 - Removing elements
 - Stretching
 - Rotating/tilting
 - Animating
- Place our logo in close proximity to other objects (maintain a clear space 200% the size of the logo)
- Make our logo the primary message or graphic on your layout
- Incorporate the logo into other logos, graphics or photos
- Use multiple versions of the logo on the same communication
- Use our logos in a way that is harmful, deceptive, obscene or otherwise objectionable to the average person
- Use any logo artwork other than the most current version
- Use graphics or images taken from Drum Corps International's or SoundSport's websites or social media channels



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Participants

SoundSport teams are considered “participants in SoundSport, a program offering of Drum Corps International”, or “Active SoundSport teams.” SoundSport teams are all-age, any instrumentation ensembles, with a minimum of 5 performing members. SoundSport teams are not considered drum corps.

Styles

Use these colors to guide your designs and layouts, both online and off, to ensure you're staying consistent with the SoundSport brand.



Pantone 3115
CMYK: 63, 0, 18, 0
RGB: 71, 195, 211
HEX: #47c3d3



Pantone Black
CMYK: 40, 30, 0, 100
RGB: 0, 0, 0
HEX: #000000



Pantone 382
CMYK: 29, 0, 100, 0
RGB: 193, 216, 47
HEX: #c1d82f



Pantone 130
CMYK: 0, 30, 100, 0
RGB: 253, 185, 19
HEX: #fdb913



Pantone Magenta
CMYK: 0, 100, 0, 0
RGB: 236, 0, 140
HEX: #ec008c



Pantone 254
CMYK: 50, 100, 0, 0
RGB: 146, 39, 143
HEX: #92278f

Questions?

For questions concerning Drum Corps International or SoundSport's brand identity, please contact:

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317.275.1212

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